## 1<sup>st</sup> Quarter 2007

# FCC Form 398 Children's Report

Submitted June 8, 2007

KCTV5

Kansas City, MO



Federal Communications Commission Washington, DC 20554

Approved by OMB

### **FCC 398 Children's Television Programming Report**

Report reflects information for the filing period ending: 03/31/2007

Call Sign	Channel Nur	nhers	Community of License				
KCTV	5 (analog) 24 (digital)			City	State	County	ZIP Code
			K	ansas City	MO	Jackson	64128
Licensee Name	·						
Meredith Cor	poration	n					
Network Affiliation		Nielsen DMA Licensee World Wide Web Home Page Address (if applicable)					
Network CBS Kansas City			www.kctv5.com				
Facility ID	Previo	Previous Call Sign (if applicable)			License Renewal Expi	ration Date	
41230			02/01/2006				

#### **Analog Core Programming**

2.		State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. §73.671(c).	3 hours
3.	(n)	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. §73.673?	Y

(b) Identify publishers who were sent information in 3(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and New, FYI Television, Titan TV Guide.

Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Analog Core Program #1			Origination
MADELINE			NETWORK
Regular Schedule	Total Times Aired at Regular	ly Scheduled Time	Number of Pre-emptions
Saturday, 10:00am-10:30am CT (1/6/07-3/31/07)	13		0
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	To	Required
30 minutes	5 years	7 years	Y
Describe the educational and informational objective of the program and how it meets the definition	on of Core Programming		green and another the same and and are said after

The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelman. Narrated in rhyme by reknown actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for

others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Analog Core Program #2			Origination
SABRINA, THE ANIMATED SERIES			NETWORK
Regular Schedule	Total Times Aired at Regula	rly Scheduled Time	Number of Pre-emptions
Saturdays, 10:30am-11:00am CT (1/6/07-3/31/07)	12		1
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	To	Required
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the defuntion of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Proemptions Rescheduled
13	1	1
	Preemption #1	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/10/07	Saturday, 3/10/07 8:30am-9:00am CT	Y
·	romotional efforts made to notify the public of rescheduled date and tune?	Y
Reason for Preemption	SPORTS	and the second s

Title of Analog Core Program #3			Origination
TROLLZ		NETWORK	
Regular Schedule Total Times Aired at Regularly Scheduled Time Number of Pro		Number of Pre-emptions	
Saturdays, 11:00am-11:30am CT (1/6/07-3/31/07)	5		8
Length of Program	Age of Target Audience		E/I Symbol Used As
	From	То	Required
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peergroup relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Total Times Aired	Number of Preemptions for other than Breaking News	Number of Preemptions Rescheduled
13	8	8
·	The second secon	

Tinto Beaumand/F-111	The sand ship and the sand the	faster to the transfer of the second
Date Preempted/Episode #	If rescheduled, date and time reschedule  Saturday, 1/6/07 9:00am-9:30am CT	Is the rescheduled date the second home?
If rescheduled, were p	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	naver i viena milijeny. Od milijeni va vere i vali vra maari vere eerstaanse soo meeste voor voor voor voor voor voor voor voo
i kan ing milinggan pangangan pangangan pangangan pangangan pangangan pangangan pangangan pangangan pangangan	Preemption #2	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 2/17/07	Saturday, 2/17/07 9:00am-9:30am CT	Y
If rescheduled, were p	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
	Preemption #3	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 2/24/07	Saturday, 2/24/07 9:00am-9:30am CT	Y
If rescheduled, were p	oromotional efforts made to notify the public of rescheduled date and tume?	Y
Reason for Preemption	SPORTS	and the state of t
	Preemption #4	The state of the s
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/3/07	Saturday, 3/3/07 9:00am-9:30am CT	Y
If rescheduled, were p	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
Carrier Control of the Control of th	Preemption #5	
Date Preempted/Episode #	Preemption #5	Is the rescheduled date the second home?
	Carlotte and the Carlotte	Is the rescheduled date the second home?
Saturday, 3/10/07	If rescheduled, date and time reschedule	
Saturday, 3/10/07	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT	Y
Saturday, 3/10/07  If rescheduled, were p	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS	Y
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Reason for Preemption  Date Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were prescheduled, were prescheduled, were prescheduled, were prescheduled, were prescheduled, were prescheduled.	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?	Y  Y  Is the rescheduled date the second home?  Y
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If rescheduled, were p  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pi  Reason for Preemption  Date Preempted/Episode #	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  remotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  remotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule	Is the rescheduled date the second home?  Y  Y  Is the rescheduled date the second home?
If rescheduled, were p  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pi  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/24/07	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule  Saturday, 3/24/07 9:00am-9:30am CT	Is the rescheduled date the second home?  Y  Y  Y  Y  Is the rescheduled date the second home?  Y
If rescheduled, were pure Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pure Preempted/Episode #  Baturday, 3/17/07  If rescheduled, were pure Preempted/Episode #  Saturday, 3/24/07  If rescheduled, were pure Preempted/Episode #	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule  Saturday, 3/24/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?	Is the rescheduled date the second home?  Y  Y  Is the rescheduled date the second home?
If rescheduled, were p  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pi  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/24/07	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule  Saturday, 3/24/07 9:00am-9:30am CT	Is the rescheduled date the second home?  Y  Y  Y  Y  Is the rescheduled date the second home?  Y
If rescheduled, were p Reason for Preemption  Date Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pi  Reason for Preemption  Date Preempted/Episode #  Saturday, 3/24/07  If rescheduled, were preemption	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule  Saturday, 3/24/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #8	Is the rescheduled date the second home?  Y  Y  Y  Y  Y  Y
If rescheduled, were pure Preempted/Episode #  Saturday, 3/17/07  If rescheduled, were pure Preempted/Episode #  Baturday, 3/17/07  If rescheduled, were pure Preempted/Episode #  Saturday, 3/24/07  If rescheduled, were pure Preempted/Episode #	If rescheduled, date and time reschedule  Saturday, 3/10/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #6  If rescheduled, date and time reschedule  Saturday, 3/17/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS  Preemption #7  If rescheduled, date and time reschedule  Saturday, 3/24/07 9:00am-9:30am CT  romotional efforts made to notify the public of rescheduled date and time?  SPORTS	Is the rescheduled date the second home?  Y  Y  Y  Is the rescheduled date the second home?  Y

Reason for Preemption	SPORTS	1		
Title of Analog Core Program #4	inaminining karips (18.11) (18.4 vija kantanini), kampananininin angan (18.11) in minininkasa. 1	i di Sele 1888 (1888) (1886) (1888) (1887) (1884) (1886) (1886) (1886) (1886) (1886) (1886) (1886) (1886) (188	S. C. C. C. C. S. C. W. C. M. C. L. C. L.	Origination
HORSELAND	r annus en missalli rallas relaminad <del>an languna en estadallaria e missalaria</del> en este e trainer e e 5 a ani	recordered in the second of the second of the second deposition of the second of the s	er i versioner i statisticke versioner ever en	NETWORK
Regular Schedule	The second secon	Total Times Aired at Regu	Parly Scheduled Time	Number of Pre-emptions
Saturdays, 11:30am - 1	12:00pm CT (1/6/07-3/31/07)	. · · · · · · · · · · · · · · · · · · ·		8
Length of Program		Age of Targ	et Audience	E/I Symbol Used As
		From	To	Required
30 minutes		9 years	11 years	Y
Describe the educational and informational	objective of the program and how it meets the definition of C	Core Programming		***************************************
countryside that house horse whose personality integrating the personal themes. Horseland is at the social interaction adolescents. From this respect, and competiting guidelines for better and develop. This progneds of children, has	eed series about five girls and as a farm called Horseland. Each is similar to its owner's. He ality of the main characters a also a "coming of age" series in as, hopes, dreams, and even feat background, the experiences of the confidence of the provide the young understanding many of the life gram is specifically designed the educating and informing child of Core Programming as specifie	h of these main orseland and its nd animals serve which viewers rs of this group f sharing, carin viewers with so lessons they no further the edren as a signification.	characters has unique approa e to reinforce experience and of culturally ag, compromise, ocial and emotioned to learn as ducational and cant purpose,	s a special ach of prosocial d learn from y diverse friendship, ional s they grow informational
Total Times Aired	Number of Preemptions for other than E	reaking News	Number of Pree	mptions Rescheduled
13	8			8
	Preemption #1			
Date Preempted/Episode #	If rescheduled, date and time resc	hedule	ls the rescheduled	date the second home?
Saturday, 1/6/07	Saturday, 1/6/07 9:30am-10:00	am CT		Y
If rescheduled, were pro	If rescheduled, were promotional efforts made to notify the public of rescheduled date and time?			
Reason for Preemption	SPORTS			
gang ang Mathabana i Santana kanas sanandan sanahahir Abangsa Jangan sanat Sahir Salahan sahahir Sal Salahan sanahari	Preemption #2		A Committee of the comm	
Date Preempted/Episode #	If rescheduled, date and time resc	hedule	Is the rescheduled	date the second home?
Saturday, 2/17/07	Saturday, 2/17/07 9:30am-10:3	Oam CT		Y
If rescheduled, were pro	motional efforts made to notify the public of rescheduled dat	e and time?	200	Y
Reason for Preemption	SPORTS			
	Preemption #3			
Date Preempted/Episode #	If rescheduled, date and time resc	hedule	Is the rescheduled	date the second home?
Saturday, 2/24/07	Saturday, 2/24/07 9:30am-10:0	Oam CT		Y
If rescheduled, were pro-	motional efforts made to notify the public of rescheduled date	e and time?		Y
Reason for Preemption	SPORTS		The state of the s	a la la la responsa y la servicia de la responsa de
	Preemption #4			
Date Preempted/Episode #	If rescheduled, date and time resc	hedule	Is the rescheduled	date the second home?
Saturday, 3/3/07	Saturday, 3/3/07 9:30am-10:00	am CT		Y
If rescheduled, were pro	motional efforts made to notify the public of rescheduled date	and time?		Y
Reason for Preemption	SPORTS			
make way, is a managery of a control of the second of the	Agrange, account sugary means quincil and control of the control			

Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/10/07	Saturday, 3/10/07 9:30am-10:00am CT	Y
If rescheduled, were	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	er en de la companya
- man and the control of the control	Preemption #6	and and the second
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/17/07	Saturday, 3/17/07 9:30am-10:30am CT	· Y
If rescheduled, were p	promotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	
Eller Committee and Committee	Preemption #7	
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/24/07	Saturday, 3/24/07 9:30am-10:00am CT	Y
If rescheduled, were p	oromotional efforts made to notify the public of rescheduled date and time?	Y
Reason for Preemption	SPORTS	COL 1 ST 1 AT 2 A
e a le cola material a membra de la vina e l'intervanta metabolica de la cola de l'anciente de les de vinas de	Preemption #8	t is 1 - 1956 Mission Marketina Advance (1997) (b. 1956) (b. 1956) (b. 1957) (b. 1956) (b. 1966)
Date Preempted/Episode #	If rescheduled, date and time reschedule	Is the rescheduled date the second home?
Saturday, 3/31/07	Saturday, 3/31/07 9:30am-10:00am CT	Y
If rescheduled, were p	romotional efforts made to notify the public of rescheduled date and time?	Υ
Reason for Preemption	SPORTS	}

		Origination
		NETWORK
otal Times Aired at Regularly S	cheduled Time	Number of Pre-emptions
.2		0
Age of Targ	et Audience	E/I Symbol Used As
From	То	Required
8 years	12 years	Y
	Age of Targo	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On January 21, 2007, CAKE was preempted for a KCTV5 breaking news/severe weather special report.

Title of Analog Core Program #6	Origination
DANCE REVOLUTION	NETWORK
Regular Schedule Total Times Aired at Regularly Scheduled Time	Number of Pre-emptions

Sundays, 7:30am-8:00am CT 12	, was a supplied to the suppli	0	
Length of Program	Age of Targ	et Audience ,	E/I Symbol Used As
Andrew Control of the	From	То	Required
30 minutes	8 years	12 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. On January 21, 2007, DANCE REVOLUTION was preempted for a KCTV5 breaking news/weather special report.

#### Non-Core Educational and Informational Programming

Complete the following for each program that you arred during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and
under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and informational
program.

[There are no analog non-core program reports.]

#### **Sponsored Core Programming**

6. List Core Programs, if any, aired by other analog stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. §73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no analog sponsored core program broadcast reports.]

[There are no analog sponsored core program detail reports.]

#### **Digital Core Programming**

7.	(a)	State the average number of hours of Core Programming per week broadcast by the station on its main program stream.	3 hou	rs
	(b)	Did the Licensee broadcast on its main digital program stream the same Children's Core Programming provided on its analog channel?	Y	
	(c)	If Yes to 7(b), the Licensee certifies that the representations and children's program information provided with respect to its analog channel apply equally with respect to its main digital program stream.	Y	
		If No to 7(c), submit as an Exhibit a Statement of Explanation.		
8.	(a)	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream.	0 houi	rs
	(b)	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. §73.671.	0 houi	cs

Does the Licensee provide information identifying each Core Program arred on its station, including an indication of the target child audience, to publishers of

program guides as required by 47 C.F.R. §73.673?

(b) Identify publishers who were sent information in 9(a).

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media

Services, and Kidsnet Media Guide and News, FYI Television, Titan TV Guide.

10. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Digital Core Program #1				Origination
ANIMAL RESCUE				SYNDICATED
Regular Schedule		Total Times Time	Aired at Regularly Scheduled	Number of Pre- emptions
Thursday, 3/15/07 5:30pm-6:00pm CT; Thursday, 3/22/07, 5:30pm-6:00pm		2		
Length of Program		Age of Targ	et Audience	E/I Symbol Used As
	Fro	nı	То	Required
30 minutes	13 ye	ears	16 years	Y

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Y

If No, submit as an Exhibit a Statement of Explanation setting forth the number of repeats in excess of the repeat limit and the times and dates the episodes involved were aired.

#### Non-Core Educational and Informational Programming

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. §73.671. Complete chart below for each additional such educational and information program.

[There are no digital non-core program reports.]

#### **Sponsored Core Programming**

13. List Core Programs, if any, aired by other stations that are sponsored by the Licensec and that meet the criteria set forth in 47 C.F.R. §73,671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

[There are no digital sponsored core program broadcast reports.]

[There are no digital sponsored core program detail reports.]

#### Other Matters

14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel or both channels.

Title of Planned Core Program #1		Origination	
MADELINE		NETWORK	
Regular Schedule	4	Total Times to be	Aired
Saturdays, 10:00am-10:30am CT (4/7/07-6/30/07)	WAY MAA	13	
Length of Program		Age of Target Au	dience
	Fror	n	То
30 minutes			

5 years 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelman. Narrated in rhyme by reknown actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #2	Origination	
SABRINA, THE ANIMATED SERIES	NETWO	RK
Regular Schedule	Total Time	s to be Aired
Saturdays, 10:30am-11:00am CT (4/7/07-6/30/07)	13	
Length of Program	Age of Tar	get Audience
	From	То
30 minutes	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #3	Origination	n
TROLLZ	NETWO	RK
Regular Schedule		es to be Aired
Saturdays, 11:00am-11:30am CT (4/7/07-6/30/07)	13	
Length of Program	_	rget Audience
	From	То
30 minutes	8 years	12 years
The second secon	estero se el siente en el front sono in la camata conservacione.	akti anni a saasa saas ni mana anni anni ama

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

TROLLZ is an animated series about five teenage girls growing up in a magic and colorful world, who live by the credo B.F.F.I. - Best Friends for Life. The magic in their lives is interwoven into real-world type experiences through which they learn to engage in problem solving, creative thinking, and cooperative strategy skills. The series also provides an opportunity for the five girls to learn how to cope with some of the social and emotional issues of self-esteem relating to physical features and other personal attributes, emerging friendships and peergroup relationships, and other experiences found in Trollzopolis. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #4	Origination
HORSELAND	NETWORK
Regular Schedule	Total Times to be Aired
	3

Saturdays, 11:30am-12:00pm CT (4/7/07-6/30/07)	13	
Length of Program		et Audience
And the transfer of the transf	From	То
30 minutes	9 years	11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #5	Origination	
CAKE	NETWOR	K
Regular Schedule	Total Times	to be Aired
Sundays, 7:00am-7:30am CT (4/1/07-6/24/07)	13	
Length of Program		rget Audience
American Anglesium (granter to promphing College to the College College to the College		То
30 minutes	8 years	12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and selfesteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Planned Core Program #6		Origination	
DANCE REVOLUTION		NETWORK	
Regular Schedule		Total Times to l	be Aired
Sundays, 7:30am-8:00am CT (4/1/07-6/24/07)		13	
Length of Program		Age of Targe	et Audience
		From	То
30 minutes	8	years	12 years
The state of the state of the argument and have it mosts the definition of Core P	len a series in the		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming

DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people

handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

15.	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. §73.3526(e)(11)(iii)?
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Y

16. Identify the licensee's children's programming liaison

Name		Telephone Number	
Beth Green		913-677-7218	
Address		E-mail Address	
4500 Shawnee Mission Parkway		bgreen@kctv5.com	
City	State	ZIP Code	
Fairway	KS	66205	

17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. §73.671, NOTES 2 and 3.

To clarify the response to Question 8 above, during the weeks of March 12, 2007 and March 19, 2007, KCTV(TV) operated a second digital channel for a total of 48 hours. As reported above, we aired 1 additional hours of children's E/I programming on March 15 & March 22, 2007. Neighborhood Weather Network: Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503)

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee	Signature	en consumer of the consumer of
Meredith Corporation	201)	
Date	Dest Milly	
6/8/2007	ng yang kanang ang kanang ang kanang kan	

FCC Form 398 March 2006



### Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation



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#### **Submission Confirmation**

Confirmation Number 77424
Call Sign KCTV
Filing Quarter Date 03/31/2007
Filing Date 06/11/2007

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554

More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322) TTY: 1-888-TELL-FCC (1-888-835-5322)

Fax: 1-866-418-0232 E-mail: fccinfo@fcc.gov - Privacy Policy

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- Freedom of Information Act